



FOR IMMEDIATE RELEASE:
October 20, 2005

FOR MORE INFORMATION:
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Media Advisory

October is National Family Sexuality Education Month, PPNT Presents: Keeping Kids Safe in Cyberspace

DALLAS - Planned Parenthood of North Texas' (PPNT) Training Institute for Improved Health (TIH) is sponsoring an all-day seminar in Arlington tomorrow, October 21, with national experts on to protect adolescents from unsafe cybersurfing and online sexual predators.

Dr. Bobbie Eisenstock of California and Dr. Katharine Heintz-Knowles of Maine will discuss how children are finding sex in the wrong places when doing homework online or simply checking e-mail on the Internet. They will also focus on how the Internet has become a primary source for information about sex, dating and relationships. The workshops will answer questions about the media's influence on sexual socialization and if the Internet can help teens and tweens make informed sexual decisions.

What: "Teens, Tweens and the Online Culture"

When: Friday, October 21, 2005 9am - 4:30pm

Where: Wyndam Arlington Hotel 1500 Convention Center Drive

Who: Designed for youth-serving professionals, health educators, school counselors and nurses, and others who work with children.

To participate please call PPNT at 214-363-2004 or visit www.ppnt.org

**This seminar has been accredited with 6 CEUs from the National Association of Social Workers of Texas and the National Board of Certified Counselors.*

PPNT's TIH began in 2004 to provide a variety of training opportunities while fulfilling continuing education units (CEU) for adults who work with adolescents in the North Texas community.

Speaker Bios:

Bobbie Eisenstock, Ph.D. is a media educator and researcher specializing in the social and psychological effects of the media culture on youth and families. She is the author of *Children, Health, and the Media Fact Sheet Series* for the Kaiser Family Foundation. She develops media resources and facilitates workshops for groups such as the American Academy of Pediatrics, Mediascope, Cedars-Sinai Pediatric Residency Program, National PTA, and the Alliance for a Media Literate America. Currently on the faculty at California State University Northridge, she has served as the director of the California Campaign for Kids TV.



Katharine E. Heintz-Knowles, Ph.D. is a media analyst, researcher, and consultant specializing in the impact of electronic media on children and families. She has conducted research on media messages targeted to children and teens for groups such as Children Now, the Kaiser Family Foundation, and the National Partnership for Women and Families. Her work has been featured in over a hundred newspapers nationwide, including *The New York Times*, *Los Angeles Times*, *Chicago Tribune*, and *USA Today*, as well as national magazines *Parenting*, *TV Guide* and *Parents Magazine*. In addition to her research and consulting, she conducts workshops for parents and educators and teaches media studies at the University of Southern Maine.